E-BOARDING PASS

FREE YOUR BOARDING PASS

E-BOARDING PASS

- A product developed by Scan Brazil Consulting

- A software layer on top of NewSkies

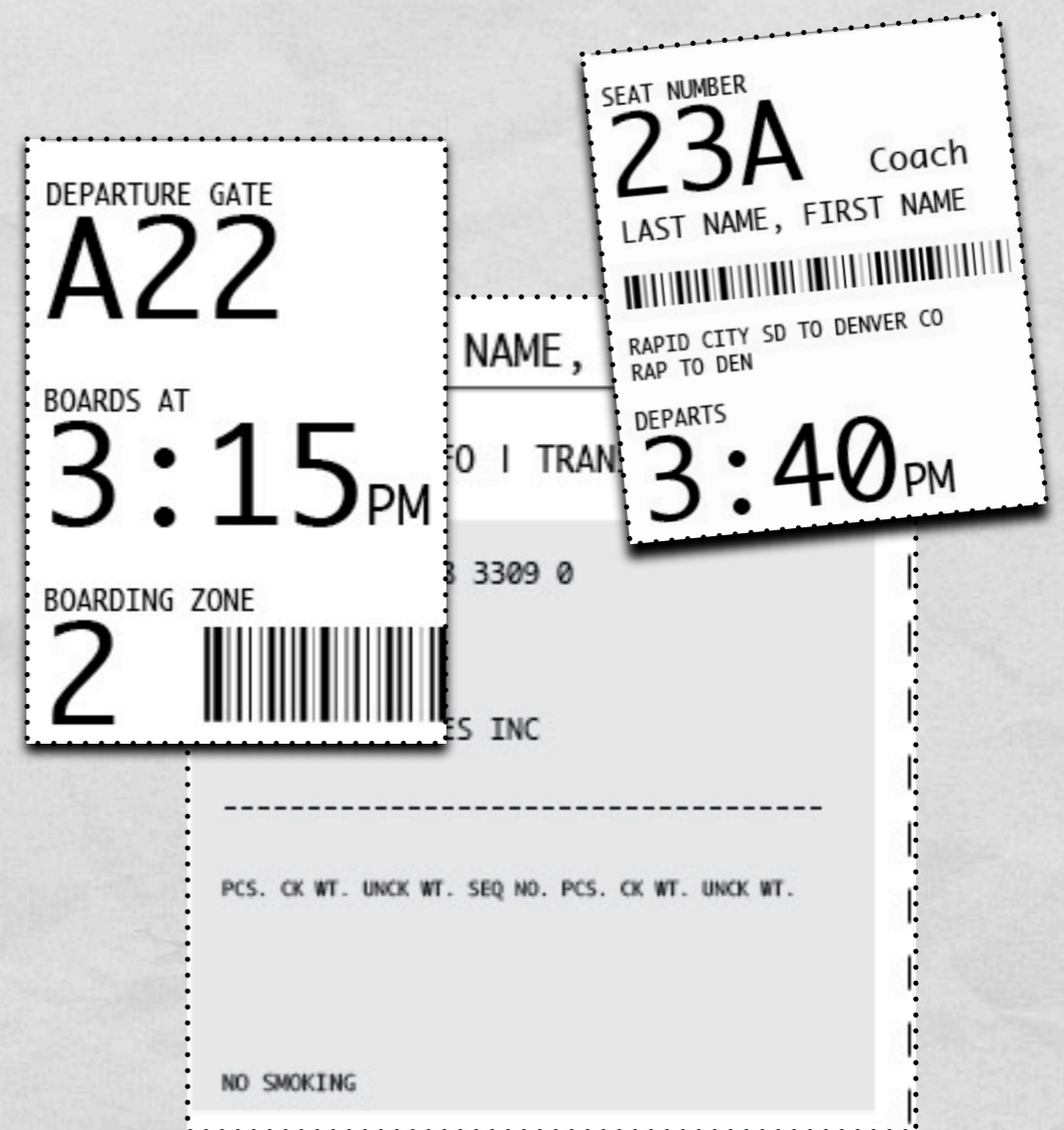- Create your own dynamic boarding pass independently of the usually rigid standard

HOW IT WORKS

- e-BOARDING PASS intercepts the data flow from NewSkies to the printer

- It decomposes the information and re-arranges it using a user defined layout

CREATE YOUR OWN LAYOUTS

- A friendly user interface lets the airline non-IT staff create any XML-based layout

- No more demand on IT or software provider

ADD ADS TO YOUR BOARDING PASS

- Let your marketing department insert a piece of advertisement into the boarding pass

- Configure it by market or any other variable

PUT QR CODED CAMPAINGS INTO YOUR BOARDING PASS

- Turn your paper-based boarding pass into a digital experience

- Use QR Code to explore dynamic ads and e-commerce interaction

BUSINESS MODEL

- Monthly fee per site

- No transaction limit

- No setup fee